

UNIVERSITY NAME

(UNIVERSITY MAP HERE)

Date of Briefing:

LTC PMS(DATE ASSIGNED)
MSG SMI(DATE ASSIGNED)
CPT ROO(DATE ASSIGNED)

“ Battalion Motto”

AGENDA

- **Purpose**
- **Vision**
- **Mission**
- **Battalion Personnel**
- **Host School Information**
- **Host School Contributions**
- **Progression (%)**
- **Workload**
- **School/ROTC BN Demographics**
- **Battalion Ethnicity**
- **Battalion Gender Mix**
- **Battalion ADM Mix**
- **Mission Production**
- **Scholarship**
 - **% Scholarship vs Mission**
 - **Scholarship Utilization**
- **Recruiting Operations Analysis**
 - **Contract Processing List**
 - **Mission Set Strategies**
 - **Lead Source Analysis**
 - **Current Recruiting Events Matrix**
 - **SAL Matrix List**
- **Mentorship Program**
- **USAR/NG Units**
- **USAREC Contacts**
- **USMA Liaisons**
- **Graduate Students**
- **JROTC Schools**
- **LTC / LDAC Training**
- **Cadre Training**
- **Command Focus Areas**
- **Battalion Issues**

PURPOSE

To provide an information brief of the University of _____ Army ROTC program to the Commanding General.

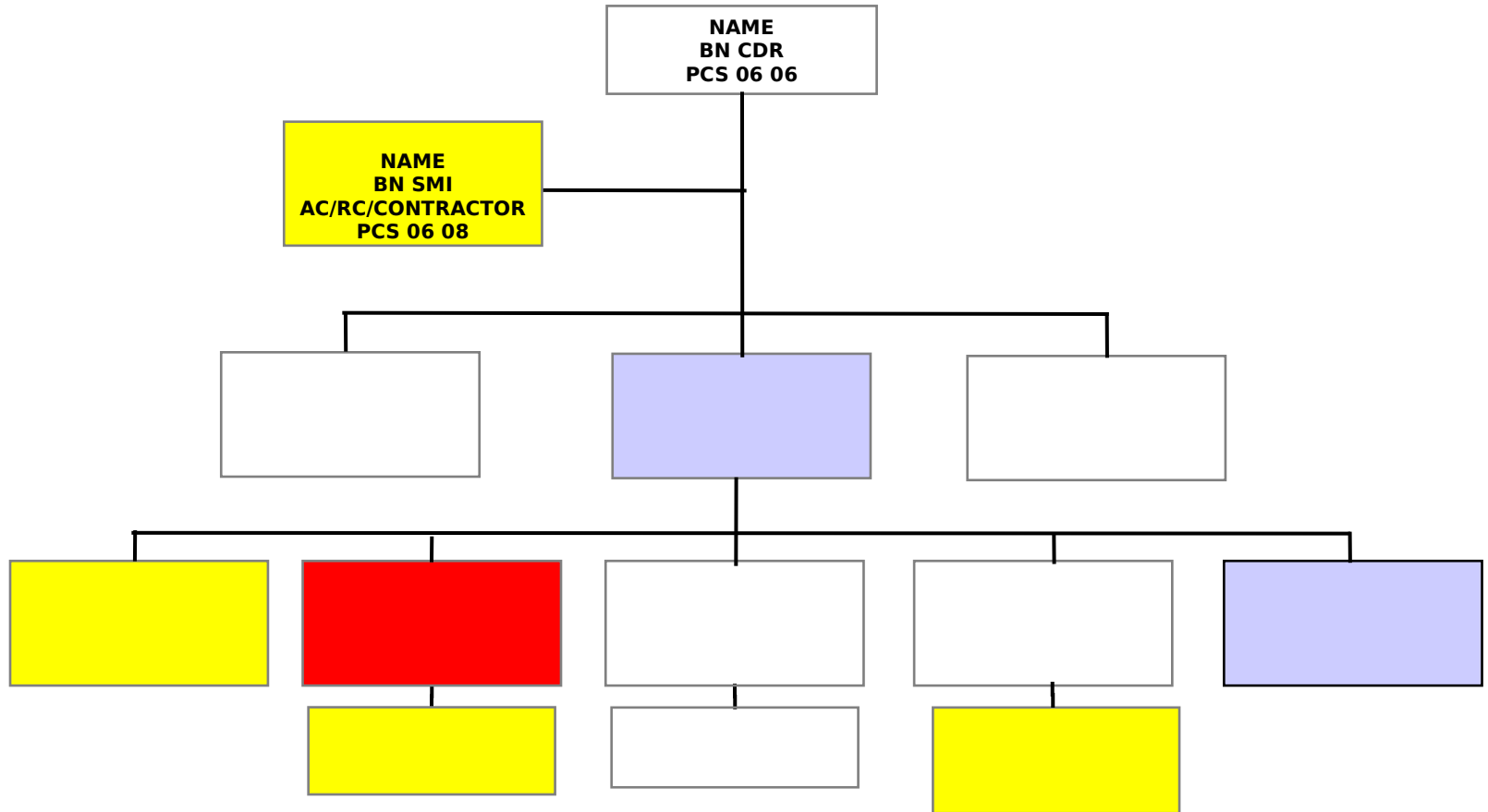
VISION

BN VISION

MISSION

BN MISSION STATEMENT

BATTALION PERSONNEL



PMS TEMPLATE SCHOOL
APMS SMI EI CIV

**TOTAL
AUTH
ASSIGN**

LEGEND

- PCS/RET w/in 1 year**
- Vacant**
- Less than 1 Year in position**

HOST SCHOOL INFORMATION

STATISTICS

- Founded 1819
 - Dept. of Mil. Sci. in 1917
 - SATC in 1918
 - ROTC in 1919
- ROTC Credits 25
- NSTP Credits Yes/No
- Nursing Upper Div Seats Yes/No
- 5.2 Av Yr to Grad (Student)
- 4.5 Av Yr to Grad (Cadet)
- Tuition (per year)
 - Resident: \$ 5,715
 - NonRes: \$17,319
- Room & Board \$6,774
- Fees \$1,221

LOGISTICS

- Budget
 - ROTC OMA _____ SPT Install _____ Bde S _____
 - University MPA _____ \$ 49.0K
- Classroom/Conf. Rm
 - 2
- Computer Labs
 - # PCs, printers, copiers
 - 3/2/1
- Supply Room
 - 1
- Offices

HOST SCHOOL CONTRIBUTIONS

	YES	NO	AMOUNT
Secretary	X		18,000
Student Hire	X		10,000
Parking Provided	X		1,100
Room/Board Incentive	X		57,000
Tuition Incentive	X		42,000
Student Organization Funding	X		4,000
Discretionary Funds	X		6,000
Military Endowment		X	
Alumni Support	X		32,400
Minor in Military Science	X		
Postage/Phone/IT Support	X		1,350
TOTAL			\$ 171,850

PROGRESSION (%)

CURRENT MSMR, (PART I)

University Name	MS I to MS II	MS II to MS III	MS III to MS IV	MS IV to Commission	MS V, MS VI, COMP to Commission
1 YEAR	42.90%	42.10%	90%	66.70%	50%
3 YEAR	35.70%	49.60%	87.10%	68.30%	75%

CC AVERAGE

1 YEAR	35%	40%	80%	65%	81%
3 YEAR	35%	40%	80%	65%	71%

WORKLOAD

(As of Opening Enrollment)

	MS 1	MS 2	MS 3	MS 4	MS 5	MS 6	COMP	Total
Contracted Cadets								0
Enrolled								0
Participating Cadets								0
Total	0	0	0	0	0	0	0	0

STUDENT TO INSTRUCTOR RATIO:

MS1: _____ : _____
MS2: _____ : _____
MS3: _____ : _____
MS4: _____ : _____

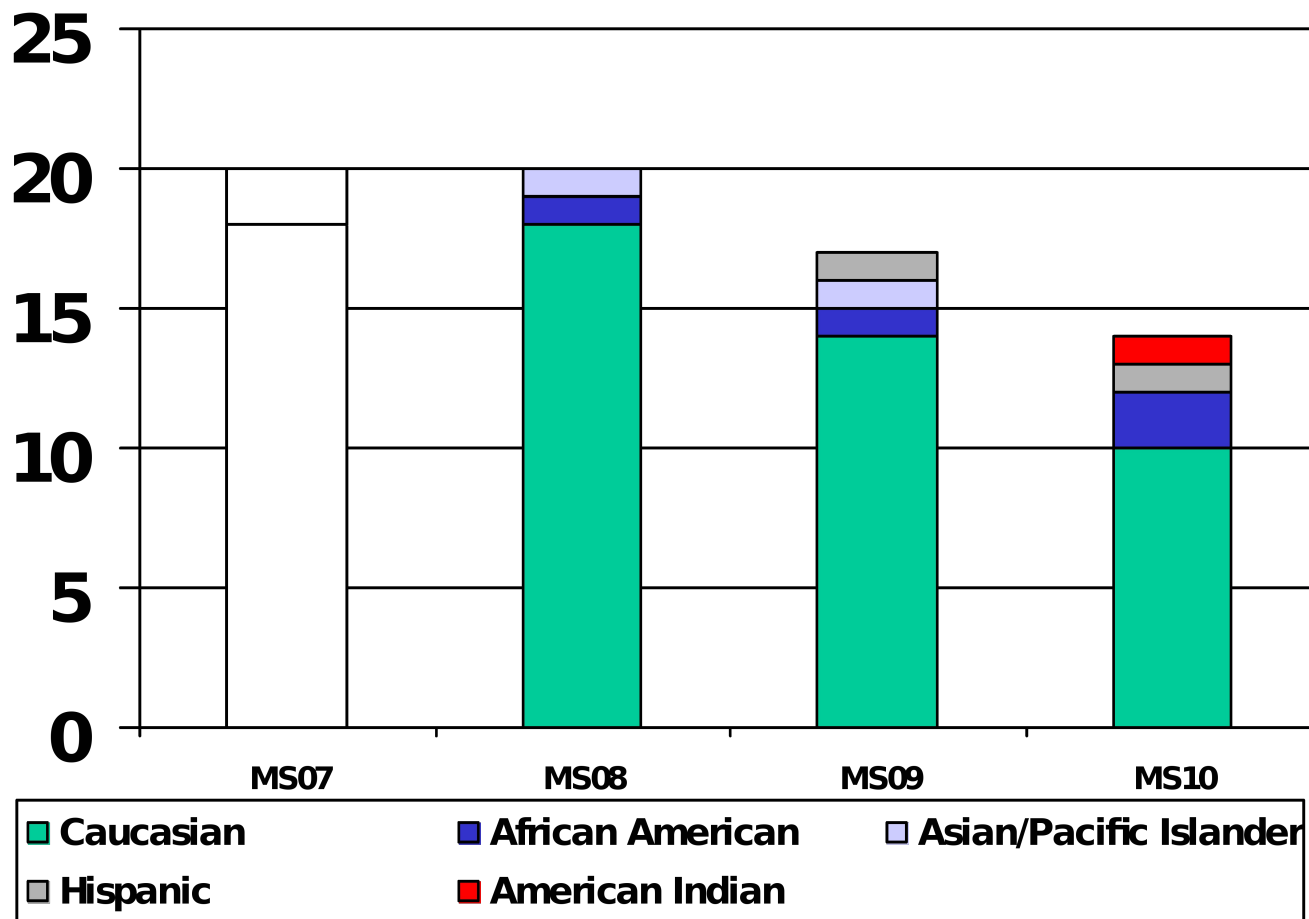
SCHOOL / ROTC BN DEMOGRAPHICS

<u>ENROLLMENT</u>	<u>UNIVERSITY</u>	<u>ARMY ROTC BN</u>
• Caucasian	15,541 (87.2%)	133 (94.3%)
• African American	1,376 (7.7%)	4 (2.9%)
• Asian/Pacific Islander	401 (2.3%)	2 (1.4%)
• Hispanic American	164 (0.9%)	1 (.7%)
• Native American	51 (0.3%)	0 (0%)
• Other	285 (1.6%)	1 (.7%)
Total	17,818	141

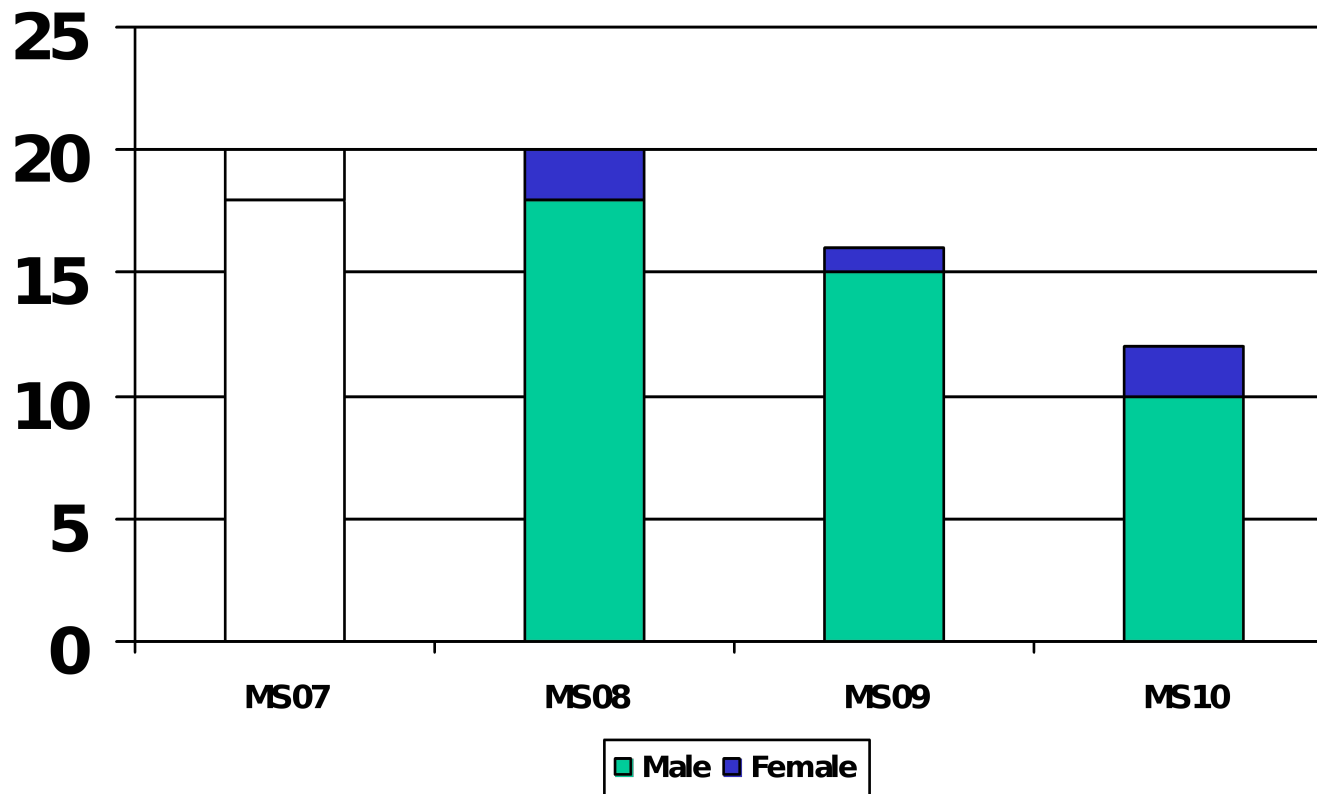
Eligible Freshmen Market = 2,722

<u>GENDER</u>	<u>UNIVERSITY</u>	<u>ARMY ROTC</u>
• Male	40%	100 (77.5%)
• Female	60%	29 (22.5%)

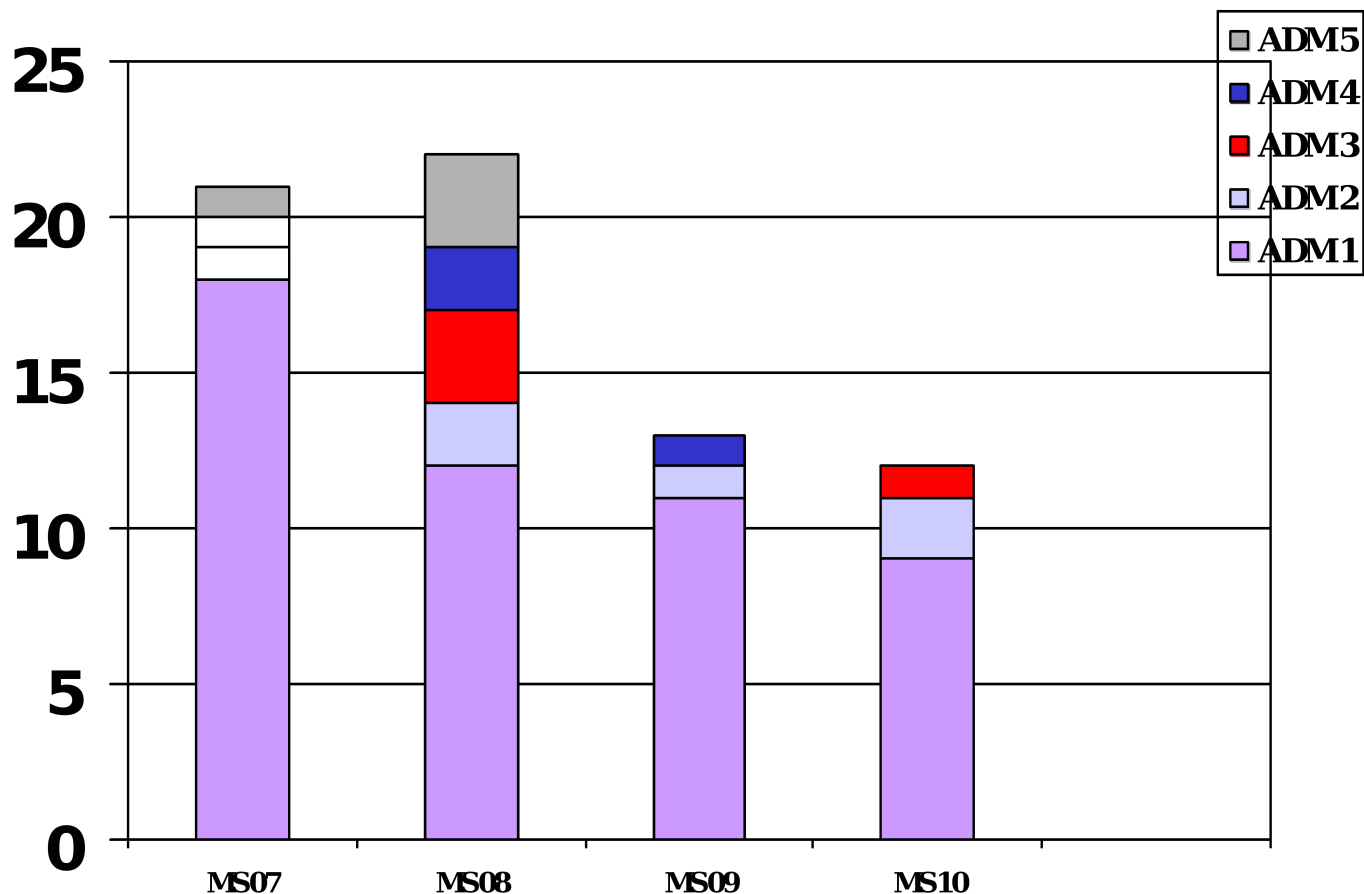
BATTALION ETHNICITY



BATTALION GENDER MIX

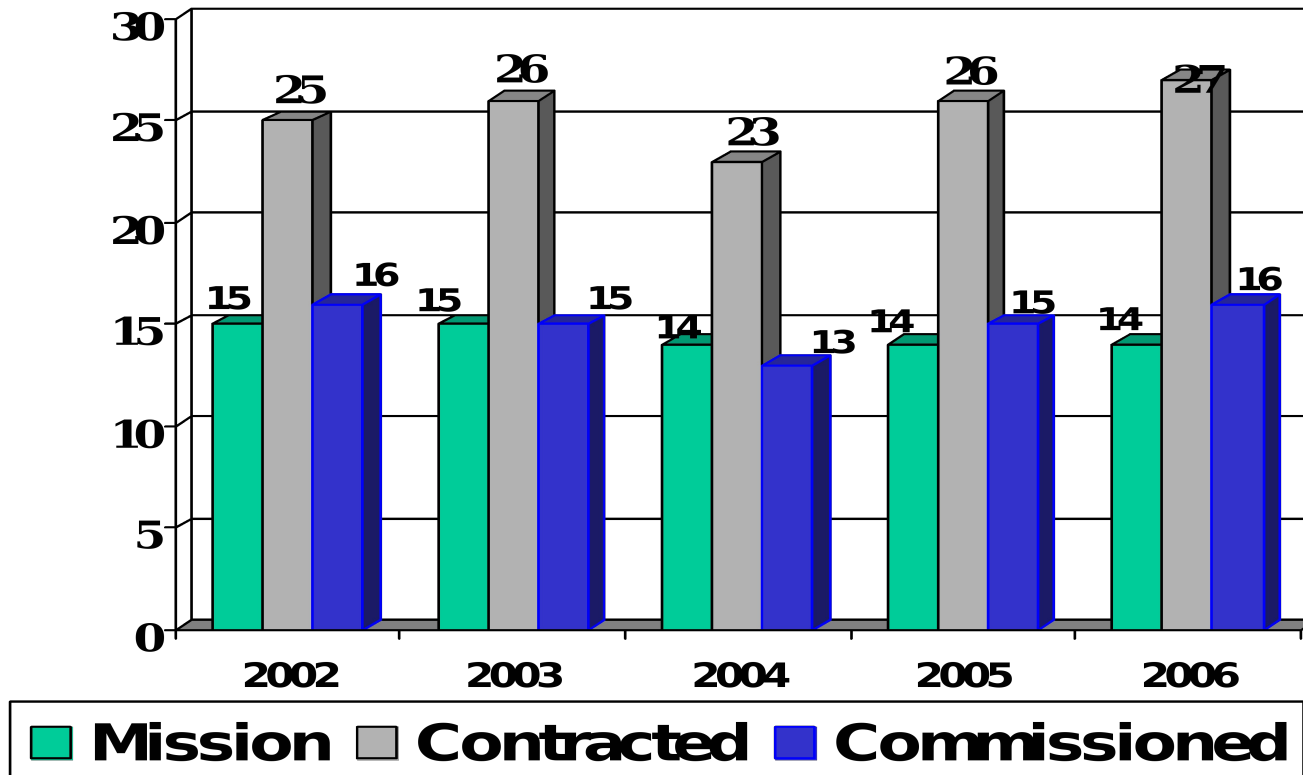


Battalion Academic Discipline Mix (ADM)



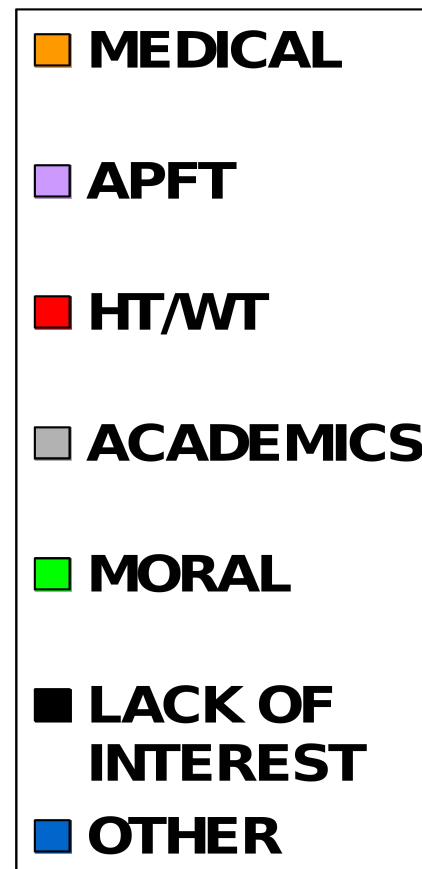
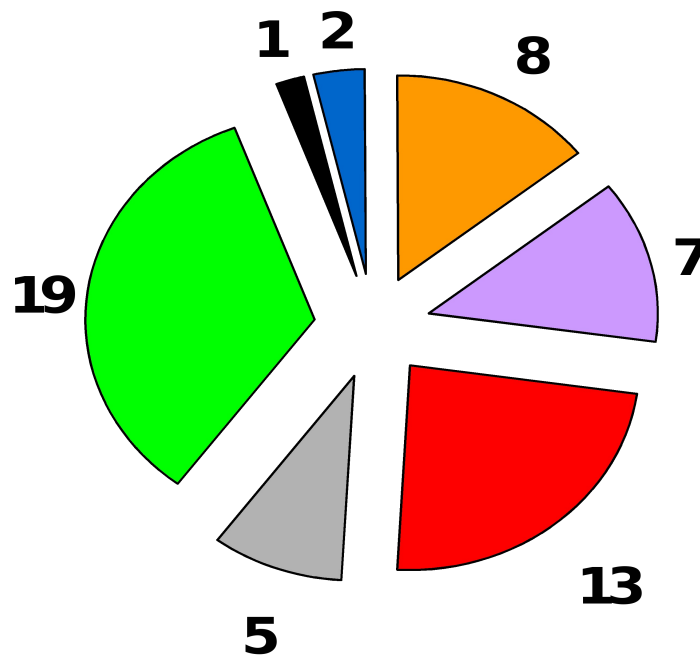
MISSION PRODUCTION

PAST TOTAL PRODUCTION

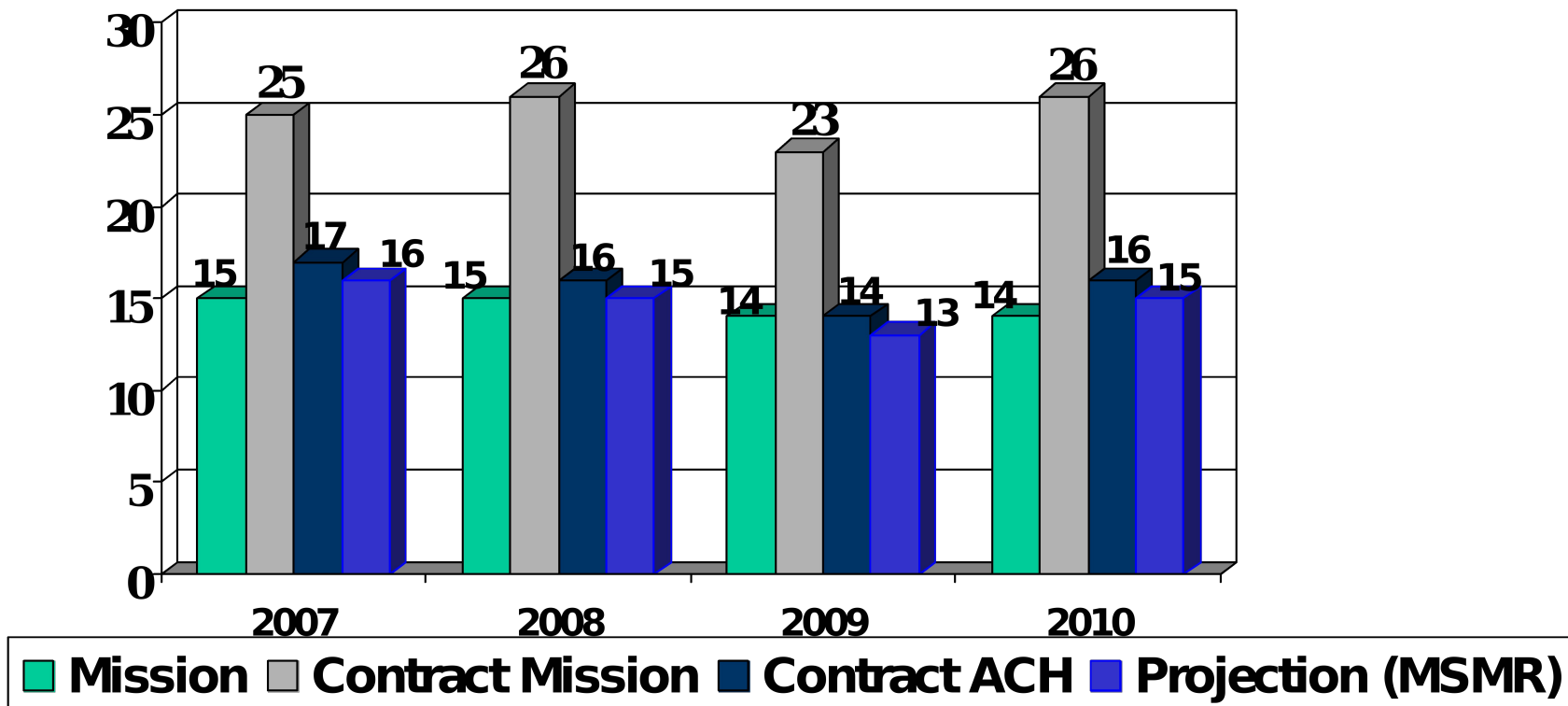


LINE CONTRACTED CADET DISENROLLMENTS

MS 02 - MS 06

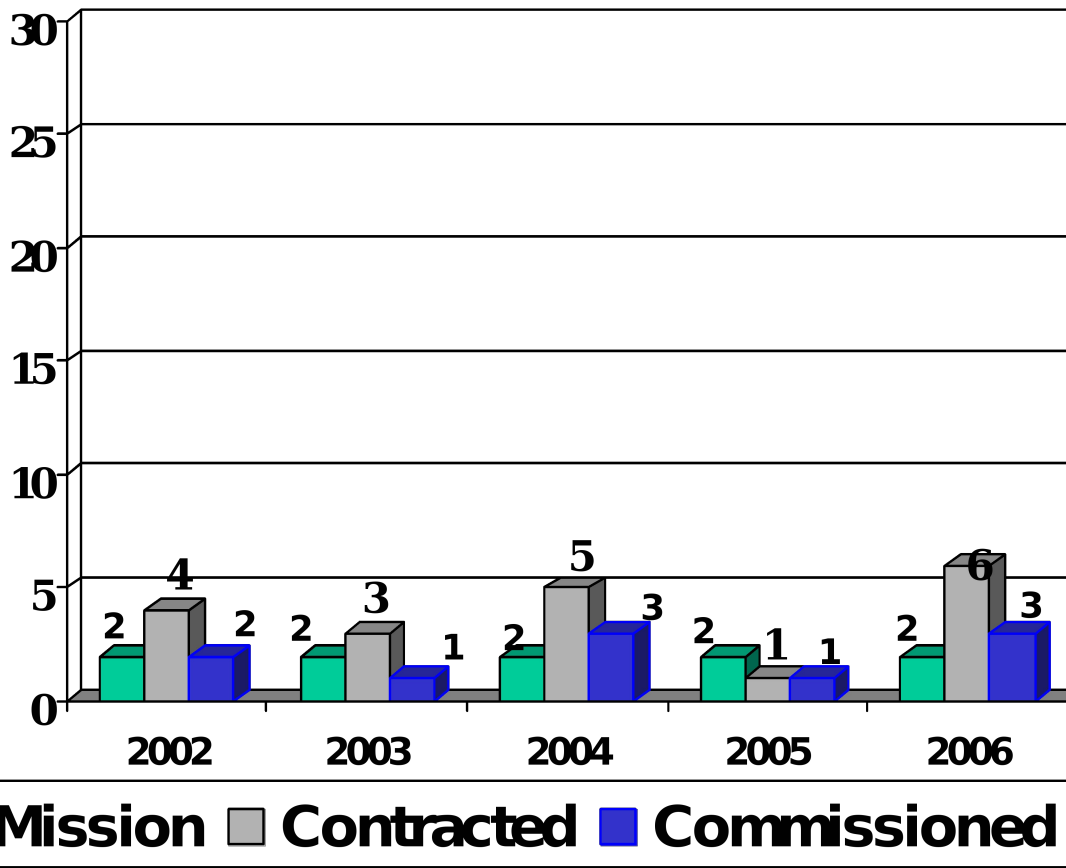


CURRENT LINE PRODUCTION



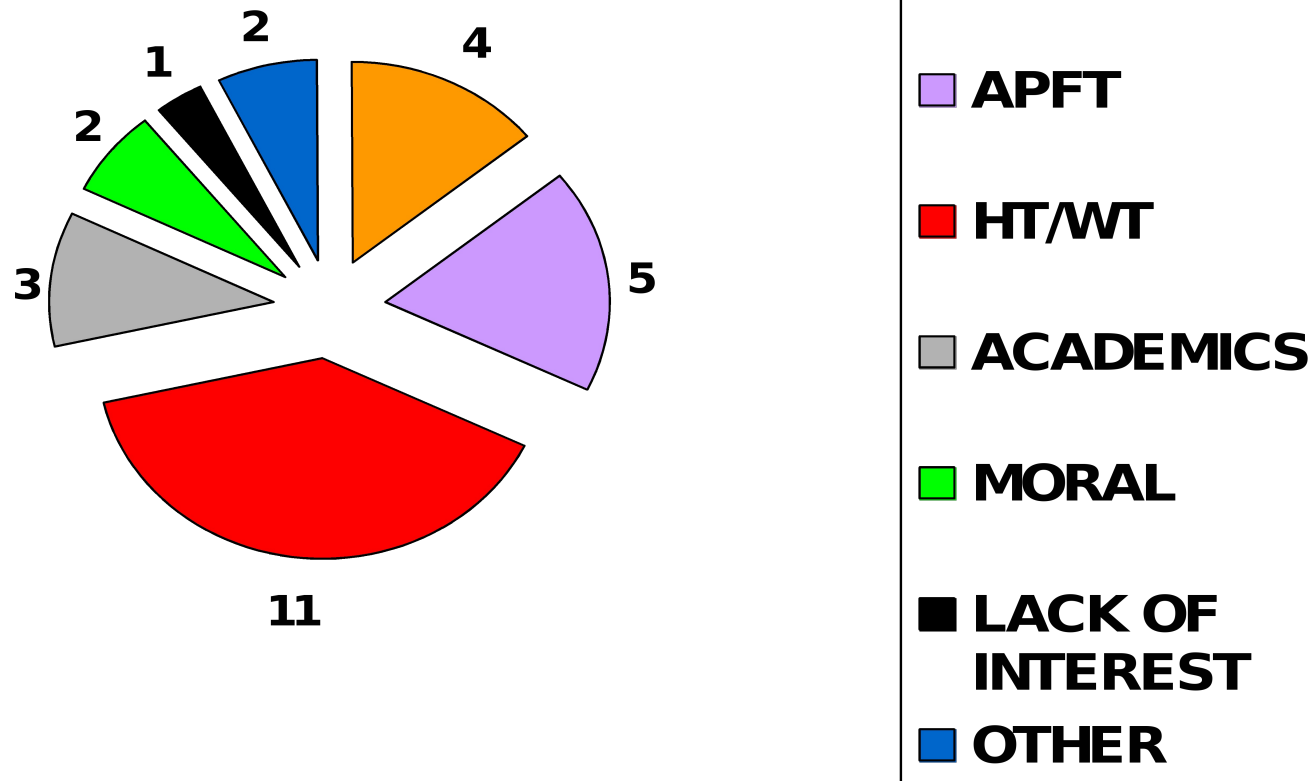
PAST NURSE PRODUCTION

MS 02 - 06

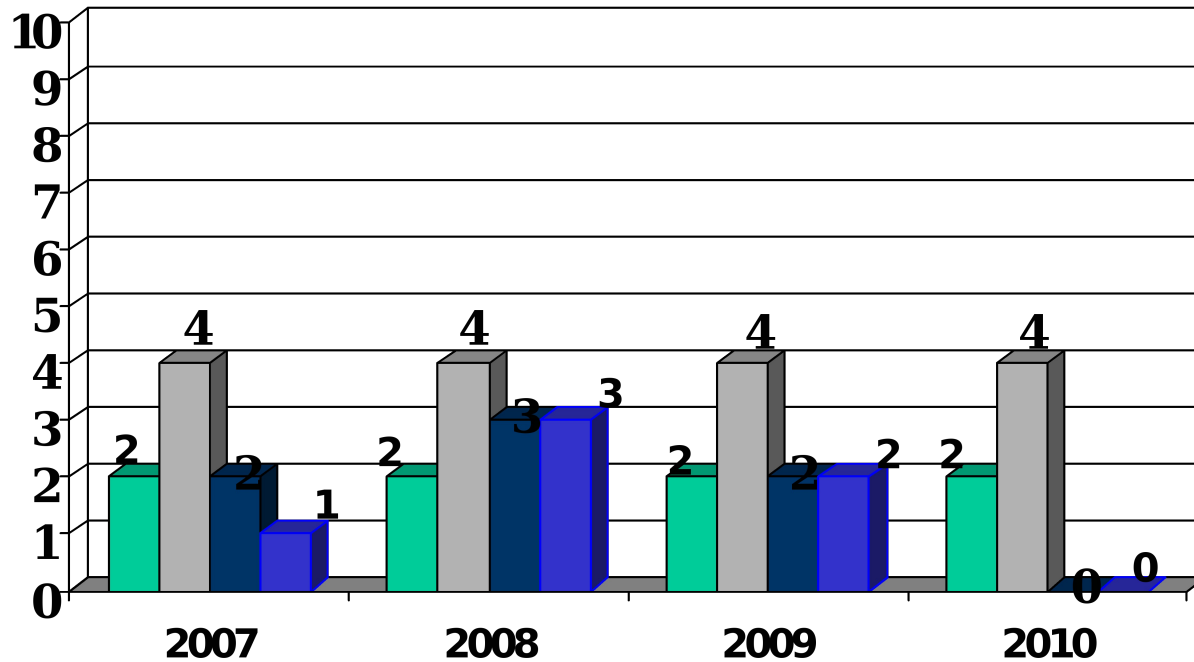


NURSE CONTRACTED CADET DISENROLLMENTS

MS 02 - MS 06



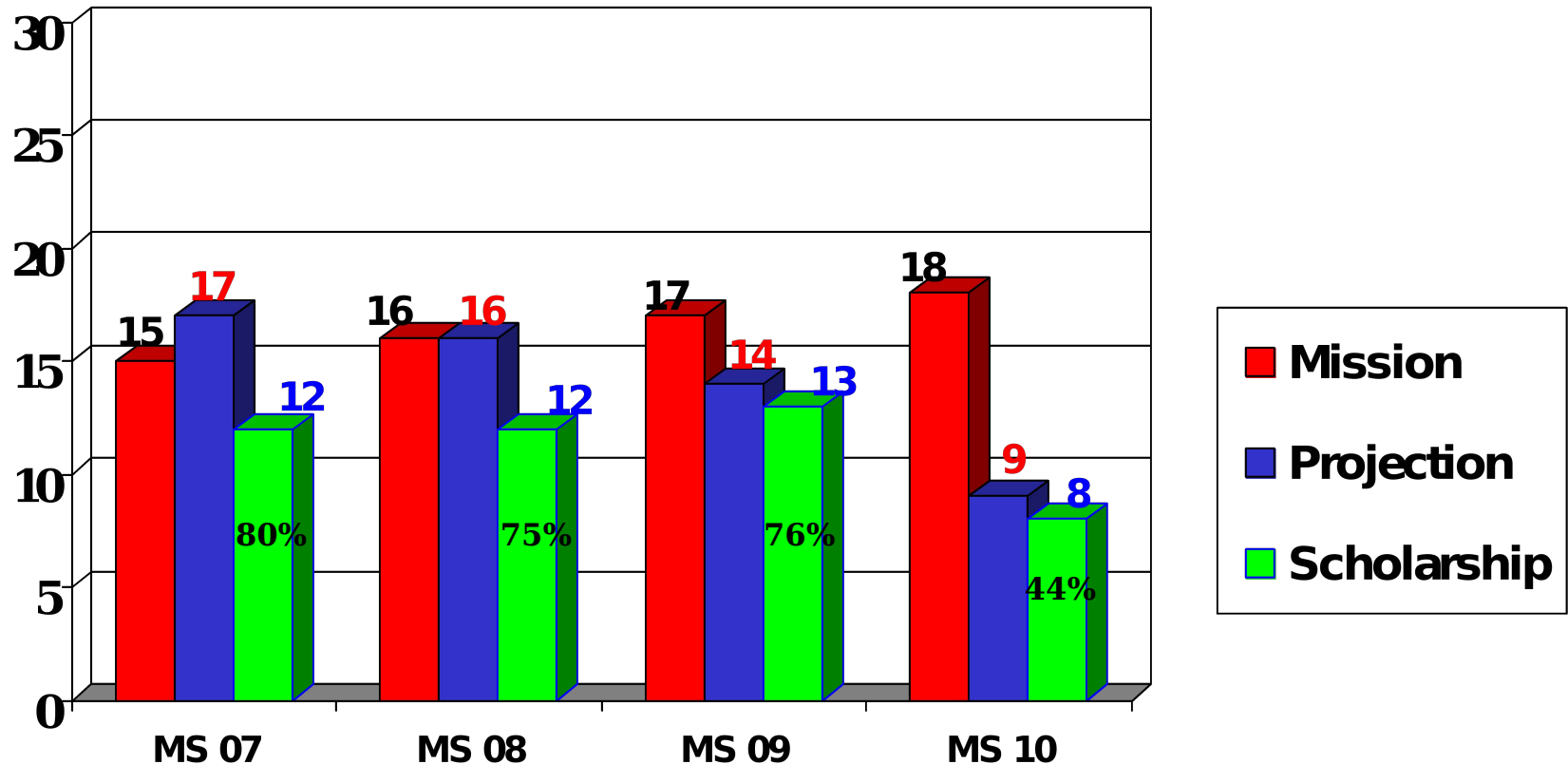
CURRENT NURSE PRODUCTION



Mission **Contract Mission** **Contract ACH** **Projection (MSMR)**

SCHOLARSHIPS

SY 06-07 MISSION / SCHOLARSHIP COMPARSION



SY 06-07**SCHOLARSHIP UTILIZATION**

	MS 07	MS 08	MS 09	MS 10
Line Mission	15	15	16	16
Total Contracted	20	23	24	12
# Line Scholarships	7	7	8	8
# Line Scholarships Utilized	6	5	7	6
Scholarship % of Line Mission	40%	33%	44%	38%
Nurse Mission	2	3	3	3
# Nurse Scholarships Utilized	2	2	3	2
GTG Scholarships	3	2	1	3
GRFD Scholarships	4	2	3	
ROCK Scholarships	1	0	0	1
Total Scholarships	16	11	14	12
Total Scholarships % Utilization	80%	48%	58%	100%

RECRUITING OPERATIONS ANALYSIS

	NEED COMPLETION			
-	NOT REQUIRED			
C	CONDITIONALLY CONTRACT			
Q	MEDICALLY QUALIFIED			
R	REMEDIAL REQUIRED			
T	TAKEN DoDMERB			
X	COMPLETED			

SCHOOL YEAR 06-07 STRATEGY FOR MS 08

MS 08					
Mission Set Strategy					
Class	Source	Commission Mission	Contract Mission	Currently Contracted	Contract Plan This Year
MS I	3&4 yr Scholarship			5	
MS II	3 yr CB Scholarship			2	
	MS II Non Schol Prog			1	
MS III	LTC			2	
	2yr Scholarship			0	1
	Non-Scholarship			0	
	SMP			0	2
	Accelerated Options			0	
MSL 1-3	Other (G2G, etc)			0	2
Line	Total	13	15	10	5
Nurse	Total	0	0	0	
Total		13	15	10	5
"Contract Plan" reflects planned contracts for THIS School Year					

SCHOOL YEAR 06-07 STRATEGY FOR MS 09

MS 09					
Mission Set Strategy					
Class	Source	Commission Mission	Contract Mission	Currently Contracted	Contract Plan This Year
MS I	3&4 yr Scholarship			5	
MS II	3 yr CB Scholarship			2	
	MS II Non Schol Prog			3	
MS III	LTC			2	2
	2yr Scholarship			0	1
	Non-Scholarship			0	
	SMP			0	2
	Accelerated Options			0	
MSL 1-3	Other (G2G, etc)			0	1
Line	Total	13	15	10	5
Nurse	Total	0	2	1	1
Total		13	17	11	6
"Contract Plan" reflects planned contracts for THIS School Year					

SCHOOL YEAR 06-07 STRATEGY FOR MS 10

MS 10					
Mission Set Strategy					
Class	Source	Commission Mission	Contract Mission	Currently Contracted	Contract Plan This Year
MS I	3&4 yr Scholarship			5	
MS II	3 yr CB Scholarship			2	
	MS II Non Schol Prog			0	2
MS III	LTC			0	
	2yr Scholarship			0	
	Non-Scholarship			0	
	SMP			0	
	Accelerated Options			0	
MSL 1-3	Other (G2G, etc)			0	
Line	Total	13	15	7	
Nurse	Total	0	2	1	
Total		13	17	11	2
"Contract Plan" reflects planned contracts for THIS School Year					

CURRENT RECRUITING EVENTS MATRIX

MS IT SUPPORTS	ACTIVITY	MONTH	\$ COST	Performance Measure (Projection)	Achievement (RESULT)
MS 10	ORIENTATION PRESENTATION TO TRANSFER STUDENTS	AUG 06	\$500 MH 10	50 LEADS 20 CONTACTS 5 APPOINTMENTS 2 ENROLLMENT	46 LEADS 18 CONTACTS 4 APPOINTMENT 2 ENROLLMENT
MS 10	LTC PRESENTATION TO SOPHOMORES	SEP 06	\$600 MH 5	9 LEADS 5 CONTACTS 2 APPOINTMENTS 1 ENROLLMENT	9 LEADS 5 CONTACTS 2 APPOINTMENT 1 ENROLLMENT
MS 10	STUDENT NURSING ASSOCIATION PRESENTATION	OCT 06	\$400 MH 5	4 LEADS 3 CONTACTS 2 APPOINTMENTS 1 ENROLLMENT	4 LEADS 3 CONTACTS 2 APPOINTMENT 1 ENROLLMENT
		SUBTOTAL:	\$1500 MH 20		

ROO Managed Lists as of _____

MISSION SET	LIST TYPE/DATE ACQUIRED: TOTAL NUMBER ON LIST:	CONTACTS/RESPONSES/APPTS/ENROLL/CONTRACT:
MS 07	List 1: NURSE LIST: AUG 02, 200 List 2: LATERAL ENTRY NURSE LIST SEP 02, 101 List 3: LTC LIST, SEP 03, 77 List 4: TRANSFER LIST AUG 03, 55	List 1: 180 Leads/ 12Contacts/1 Appts/1 Enrolled List 2: 66 Leads/ 8 Contacts/1 Appts/1 Enrolled/1 Contract (CB) List 3: 59 Leads/ 5 Contacts/1 Appt/ 1 Enrolled/1Contract List 4: 40 Leads/ 9 Contacts/5 Appts/2 Enrolled/1LTCCContract
MS 08	List 1: INCOMING FRESHMEN SAL, AUG 03, 500 List 2: INCOMING NURSE LIST, AUG 03, 155 List 3: SAL LIST, OCT 03, 482	List 1: 190 Leads/14 Contacts/7 Appts/4 Enrolled/3 Contracts (CB) List 2: 77 Leads/ 6 Contacts/2 Appts./2 Enrolled/1 Contracts (CB) List 3: 140 Leads/ 13 Contacts/3 Appts/1 Enrolled
MS 09	List 1: INCOMING FRESHMEN SAL, AUG 04, 450 List 2: INCOMING NURSE LIST, AUG 04, 175	List 1: 150 Leads/ 5 Contacts/4 Appts/3 Enrolled/2 Contracts (CB) List 2: 55 Leads/ 4 Contacts/2 Appts./2 Enrolled/ 0 Contracts
MS 10	List 1: INCOMING FRESHMEN SAL, AUG 04, 350	List 1: 35 Leads/ 3 Contacts/1 Appt/0 Enrolled/0 Contracts

Train to Lead - We Commission / We Motivate

MENTORSHIP & TUTORING

PROGRAM

MENTORSHIP METRICS

- Program Highlights
 - Formal Tutoring program established for cadets IAW USACC Policy
 - Initial, 6-week & 9-week counseling spot checked by cadre
 - Matched mentors by major
- TTP to Share with field
 - Mentorship includes helping the “total cadet.” Academics, Fitness, and Training all included.

<u>MS</u> <u>Level</u> <u>I</u>	<u>RETENTION</u>			<u>Academics</u>		
	<u>DMG</u> <u>Fall</u> <u>Enrollment</u> <u>t</u>	<u>Spring</u> <u>Enrollment</u> <u>t</u>	<u>%</u> <u>Retained</u> <u>d</u>	<u>Fall</u> <u>Avg</u> <u>GPA</u>	<u>Spring</u> <u>Avg</u> <u>GPA</u>	<u>%</u> <u>DMG</u>
I						
II						
III						
IV						
V						
VI						

USAR / NG UNITS

<u>UNIT</u> <u>REMARKS</u>	<u>COMPO</u> <u>AR/NG</u>	<u>LOC</u>	<u>AUTH STR</u> <u>Off/ENL(%)</u>	<u>ASSGN STR</u> <u>Off/ENL(%)</u>	<u># CDTs/</u> <u>SMP</u>	<u>CONTACT</u> <u>DATE</u>
1/187 INF Deploy'd til Jul 05	KYNG	Somewhere, KY	20/200(10)	15/150(10)	1/1	5/01/04
2/187 INF Deploy'd til Jul 05	KYAR	Somewhere, KY	20/200(10)	18/160(11)	2/1	5/01/04
211 MI	USAR	Elsewhere, KY	30/100(30)	20/90(22)	0	

USAREC/ARNG JOINT EVENTS

EVENT	ORG	LOCATION	DATE	RESULTS
County Fair	KYNG	Overthere, KY	1-Mar-05	2 Leads
Overthere HS Football	USAREC	Overthere, KY	15-Sep-05	4 Leads
Overthere HS Football	USAREC	Overthere, KY	20-Oct-07	PLANNED

Train to Lead - We Commission / We Motivate
USMA/USAREC/Reserve/NG
Liaisons

[illegible]

Active Duty Graduate Students

<u>NAME</u> <u>REMARKS</u>	<u>COURSE OF STUDY</u>	<u>DATE LAST CONTACT</u>	<u>Status</u>
BUMPKIN, Sal	Law	5/21/06	Guest Speaker
TEIFER, Pat	MBA	3/17/06	Recruiting Booth

JROTC SCHOOLS

School Name	# of HS Students/# of Cadets/Percent	# of Instructors	Date of Last Formal Inspection	Date of Last Assist Visit	High School Avg GPA/ACT/SAT	JROTC Avg GPA/ACT/SAT
Hopewell	486 / 126 / 26%	2	Apr 06	Jan 05	2.7 / 21 / 1206	2.9 / 26 / 1400

JROTC

- **Number of JCLCs (alternative):**
 - **Number of JCLC attendees:**
 - **Number of supporting staff:**
- **List universities and their affiliated JROTC units' activities:**

- **JROTC issues and concerns:**

LTC / LDAC TRAINING

BN LTC PERFORMANCE

200
5

	#SLOTS REQUESTED	#SLOTS ALLOCATED	#SLOTS FILLED	#REPORTED	#NO SHOWS	#RELEASED	#GRADUATED	#DECLINED CONTRACTING	#CONTRACTED
BDE	56	56	44	44	0	5	39	8	30
BN	4	4	4	4	0	0	4	3	1

200
6

	#SLOTS REQUESTED	#SLOTS ALLOCATED	#SLOTS FILLED	#REPORTED	#NO SHOWS	#RELEASED	#GRADUATED	#DECLINED CONTRACTING	#CONTRACTED
BDE	52	52	42	41	1	0	42	3	39
BN	4	4	4	3	1	0	3	2	1

BN LDAC PERFORMANCE

2005	APFT AVG	LAND NAV AVG	BRM AVG	Overall "E" %	#DEFF	#PROJ	#SENT	#GRAD
USACC	260.59	89.66	28.6	28%	120	4563	4345	4203
BDE	257.31	86.02	29.78	27.30%	22	336	312	293
BN	272.5	87	31.6	27.9%/3	3	15	12	12

2006	APFT AVG	LAND NAV AVG	BRM AVG	Overall "E" %	#DEFF	#PROJ	#SENT	#GRAD
USACC	263.82	87.3	28.3	28.20%	105	4427	4196	4046
BDE	262.83	89.78	32.85	29.90%	8	255	254	165
BN	263	88.1	32.9	27.9%/3	0	13	13	13

EXCEEDED BDE AVERAGE

BELOW BDE AVERAGE

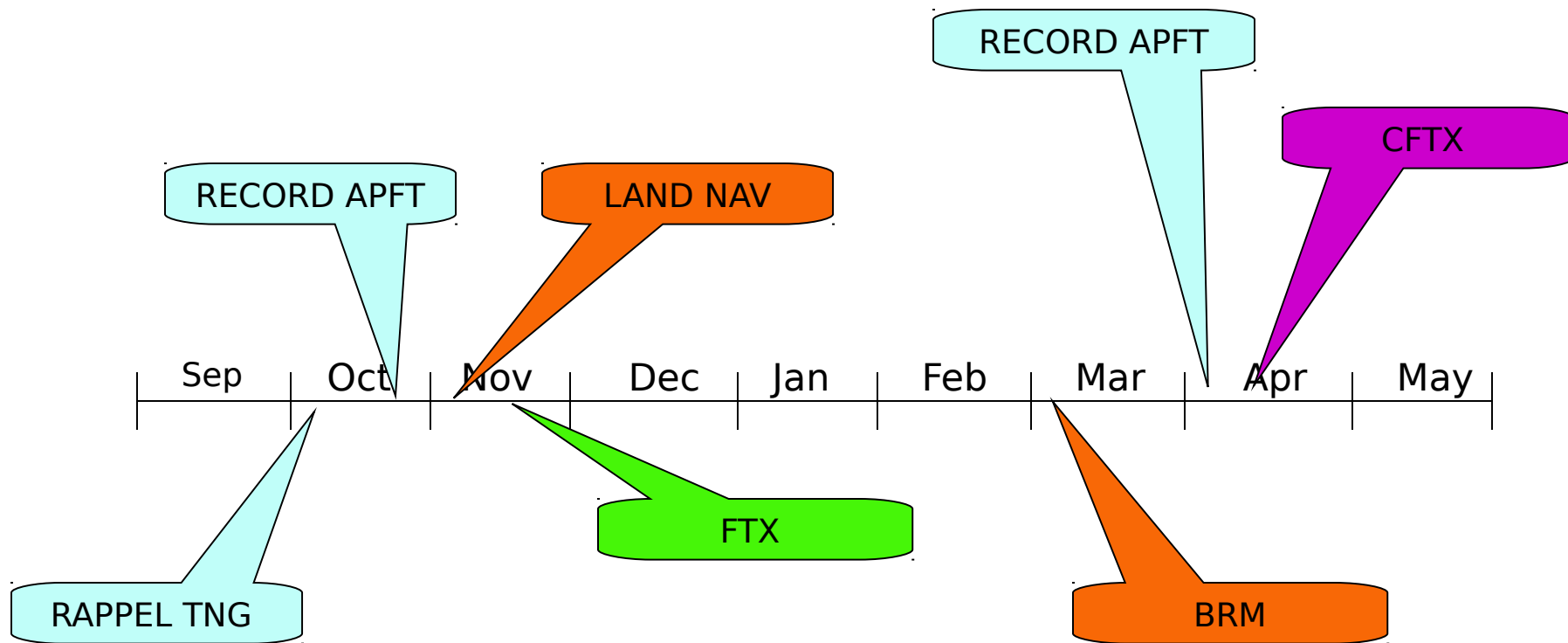
LDAC STRENGTHS / WEAKNESSES

- Land Navigation
- BRM
- APFT
- Leadership

LDAC TRAINING ADJUSTMENTS

- Land Navigation
- BRM
- APFT
- Leadership

LDAC TRAINING TIMELINE



BN MAJOR TNG

FTX PREP

BN FTX's

COMBINED FTX's

BN MSL IV, V, C TRAINING STATUS

NAME	LAND NAV	APFT	BRM	SWIMTEST	CWST	REMARKS
Booker						Fail Night LN passed retest
Clarke						
Daniels						
Felder						RECONDO
Grant						
Humphrey						Failed Urinalysis
Kinder						Overall "E"
Lewis						
Little						Failed Day & Night passed retest
Moore						
Robinson						Failed written passed retest
Thayer						
Williams						Overall "E"

OF CADETS ATTENDING LDAC 06: 13
OF WAIVERS REQUIRED: 0

BN MS III/Pre-LDAC TRAINING STATUS

NAME	LAND NAV	APFT	BRM	SWIMTEST	CWST	REMARKS	
SMITH							
JONES						NEEDS TO PASS 5 MIN SWIM	
BROWN						16 HRS LEFT ON WRITTEN PORTION	
SIMS							
JOHNSON							
TERRY							
LEE						WILL NEED A WAIVER FOR LDAC	

OF CADETS ATTENDING LDAC 07: _____
OF WAIVERS REQUIRED: _____

CADRE TRAINING

	SOCC Tng					Lean Six Sigma				CLS		Safety		
	PCC	FDC	ROO	HRA	LOG	BBs	GBs	YBs	WBs	Cert	Recert	CDR's Safety	Motor-cycle	Rappel
PMS											28-Aug-06			10-Oct-06
APMS								14-Nov-06		28-Aug-06		10-Sep-06		10-Oct-06
APMS												10-Sep-06		10-Oct-06
ROO												10-Sep-06		
SMI	15-Sep-06										28-Aug-06			
EI			22-Oct-06								28-Aug-06			10-Oct-06
HRA					7-Nov-06							10-Sep-06		

CADRE
ATTENDED

CADRE NOT ATTENDED BUT
SCHEDULED TO ATTEND/ OR CADRE
DEPARTING

CADRE NOT ATTENDED/NOT
SCHEDULED/
OR VACANT

CADRE NOT
REQUIRED TO
ATTEND

COMMAND FOCUS AREAS

MISSION SET	A # cadets not meeting ELL req's	B # not CWST Qual	C #not Swim Qual	D #Still Requiring Security Clearance	E #Still REQ Mil Hist Course	F #Needs LDAC Completion
MS 07	0	2	2	1	0	1
MS 08						
MS 09						
MS 10						

Airborne/Air Assault Results

FY	ABN SLOTS REQ	ABN SLOTS USED	ABN GRAD	ABN GRAD %	AASLT SLOTS REQ	AASLT SLOTS USED	AASLT GRAD	AASLT GRAD %
2003	14	11	8	72.73%	2	2	2	100.00%
2004	12	12	11	91.67%	1	1	0	0.00%
2005	15	14	14	100.00%	1	1	1	100.00%
2006	9	9	8	88.89%	2	1	1	100.00%

ABN Remarks:

AASLT Remarks: 1 bolo, due to The Tough One

Mountain/Air Northern Warfare Results

FY	MW SLOTS REQ	MW SLOTS USED	MW GRAD	MW GRAD %	NW SLOTS REQ	NW SLOTS USED	NW GRAD	NW GRAD %
2003	2	1	1	100.00%	2	2	2	100.00%
2004	2	1	0	0.00%	1	1	0	0.00%
2005	2	0	0	0.00%	1	1	1	100.00%
2006	2	1	0	0.00%	2	1	1	100.00%

MW Remarks:

NW Remarks:

BATTALION ISSUES